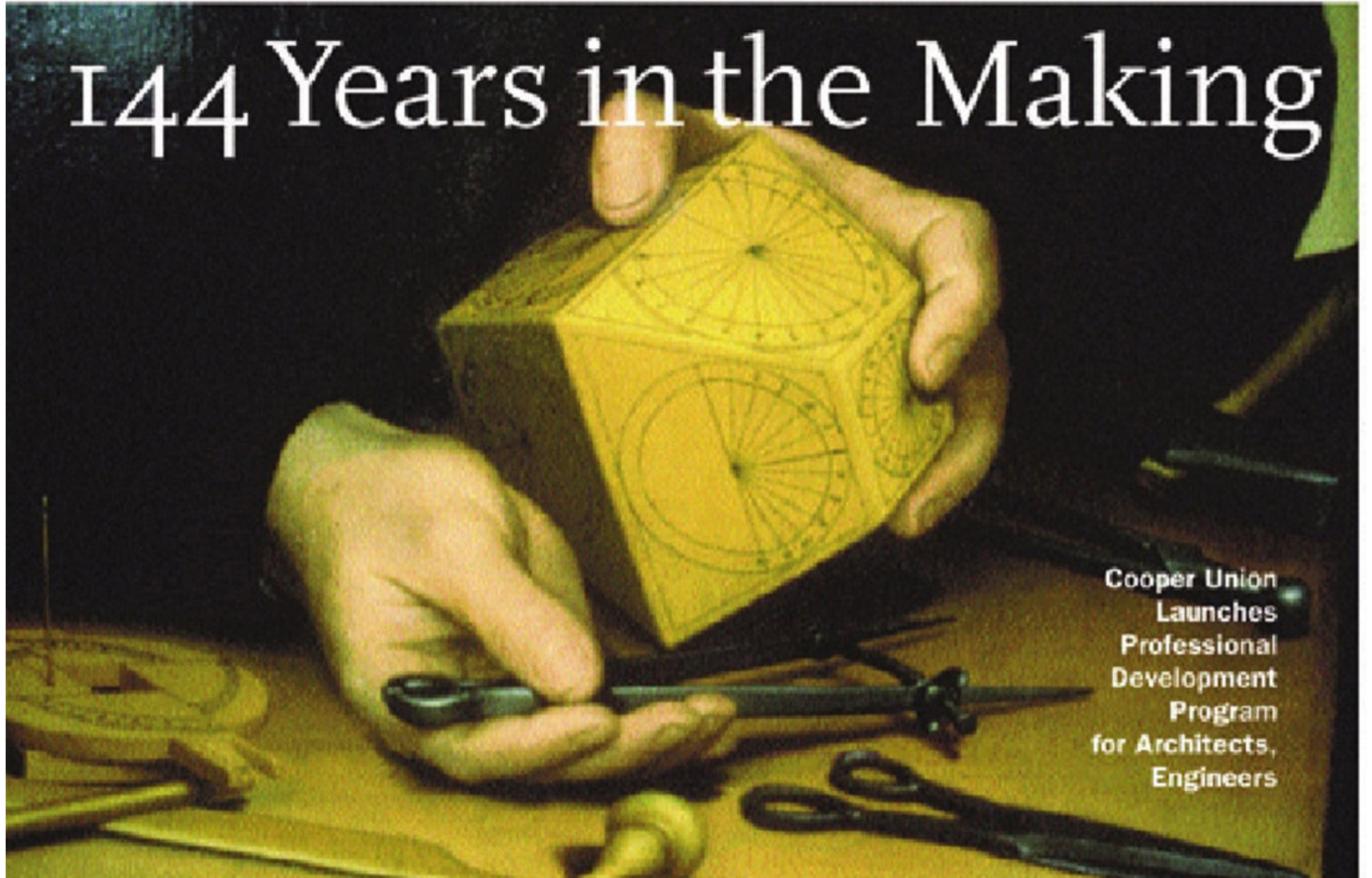


144 Years in the Making



**Cooper Union
Launches
Professional
Development
Program
for Architects,
Engineers**

This spring Cooper Union heralds truly historic changes in its Continuing Education program. For the first time, the institution is capitalizing on its global reputation as a leader in science and art education, and offering professional development courses to architects, engineers and graphic designers who are not enrolled as undergraduates. It's been 144 years in the making, but it's worth the wait.

"Cooper Union is the birthplace of adult education in America," says President George Campbell Jr. "In keeping with that tradition, we've launched a professional development program in art, architecture and engineering that will match our undergraduate program in innovation and excellence."

Though Cooper Union had the first continuing education program in the country, the program has always been one of general education. "This new program represents a renewed commitment to Cooper Union's historical role as the standard-bearer in art and science education," says President Campbell. "We are exploiting our core strengths to develop a dynamic, world-class professional development program."

Cooper Union's world-renowned focus on art, architecture

and new Director of Continuing Education and Public Programs, who is leading the initiative, Cooper Union, he says, will be built into a worldwide leader in professional development for artists, architects and engineers. "We have the reputation, we have the location and we have the facilities," he says.

Once fully structured, professional development at Cooper Union will have a plethora of scheduling options for busy professionals. Greenstein is planning Saturday-Sunday courses, Friday-Saturday-Sunday courses, and other experiments to serve a wider cross-section of potential students—as well as to draw in Cooper Union alumni from around the country. Another unique feature of the program will be a heavy concentration of conferences, seminars and classes during the summer, when undergraduates are away and facilities largely go unused. "We can provide access to the college's best equipment without displacing students," says Greenstein. He believes that professionals from all over the world will want the chance to spend a weekend (or longer) using these facilities, working with top faculty and experiencing New York City. "Our location is a definite drawing card," he says.

