

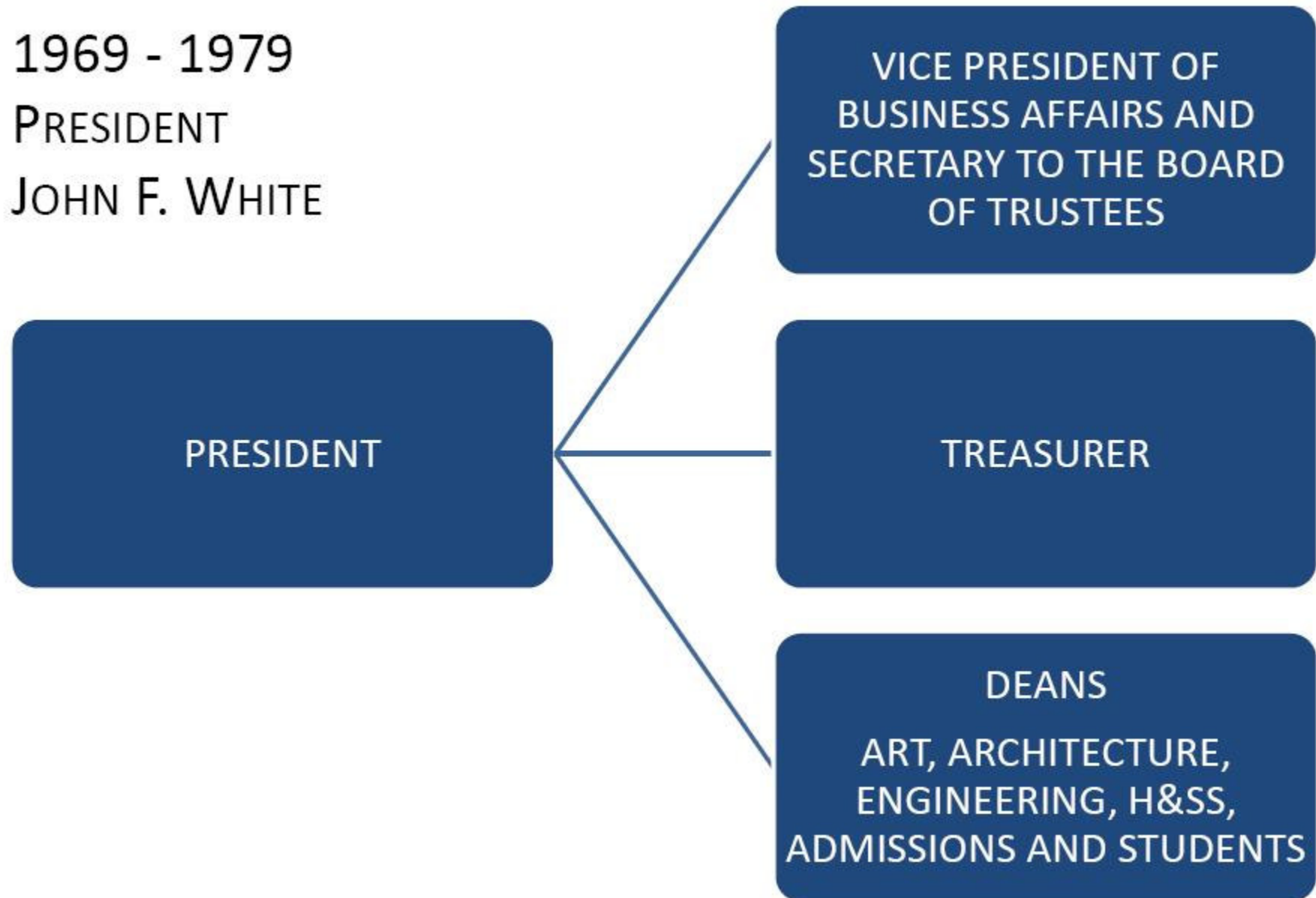
THE COOPER UNION ALUMNI PIONEER

Selected Community Summit Slides

by Barry Drogin, EE '83

Under *The Alumni Pioneer's* motto (We Plow Through The S***, So You Don't Have To), we have viewed all 145 slides of the Master Powerpoint <http://dl.dropbox.com/u/52538005/FINAL3_COMBINED_12-5-11sm.pdf> and picked 17 that are particularly important. The first 11 have to do with the rise in non-academic costs, first in terms of the size of the administration itself, and on to actual headcounts and other non-academic expenses. Then there's a spectacular graphic which illustrates how many alumni of which discipline are on the Board of Trustees and the Alumni Council, a histogram and table about annual giving (which is not Capital Campaign giving), a student pledge program, and finally 3 slides on the breakout sessions, including 2 slides which were never shown in The Great Hall. Herewith they proceed, without comment.

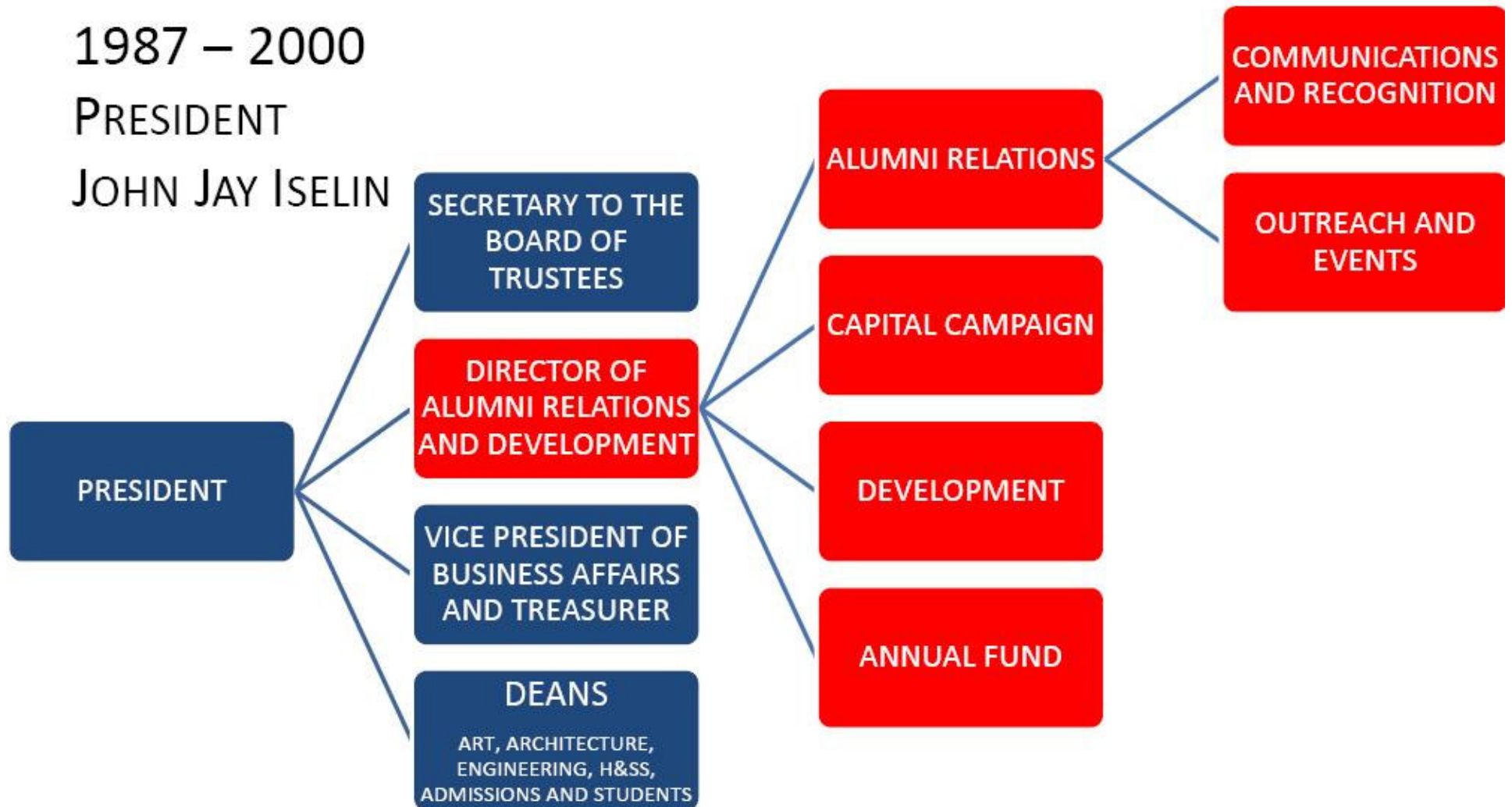
1969 - 1979
PRESIDENT
JOHN F. WHITE



1987 – 2000

PRESIDENT

JOHN JAY ISELIN

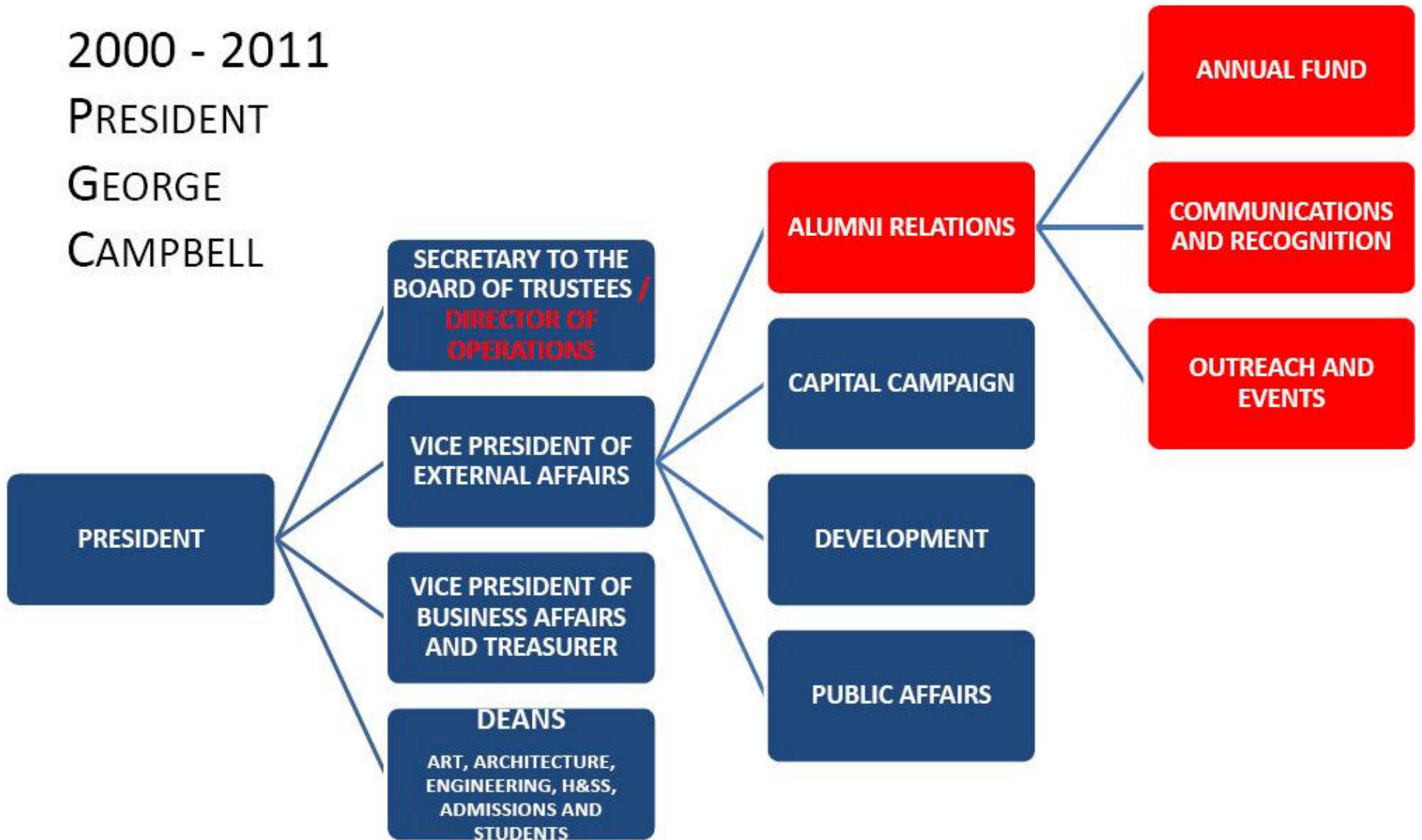


2000 - 2011

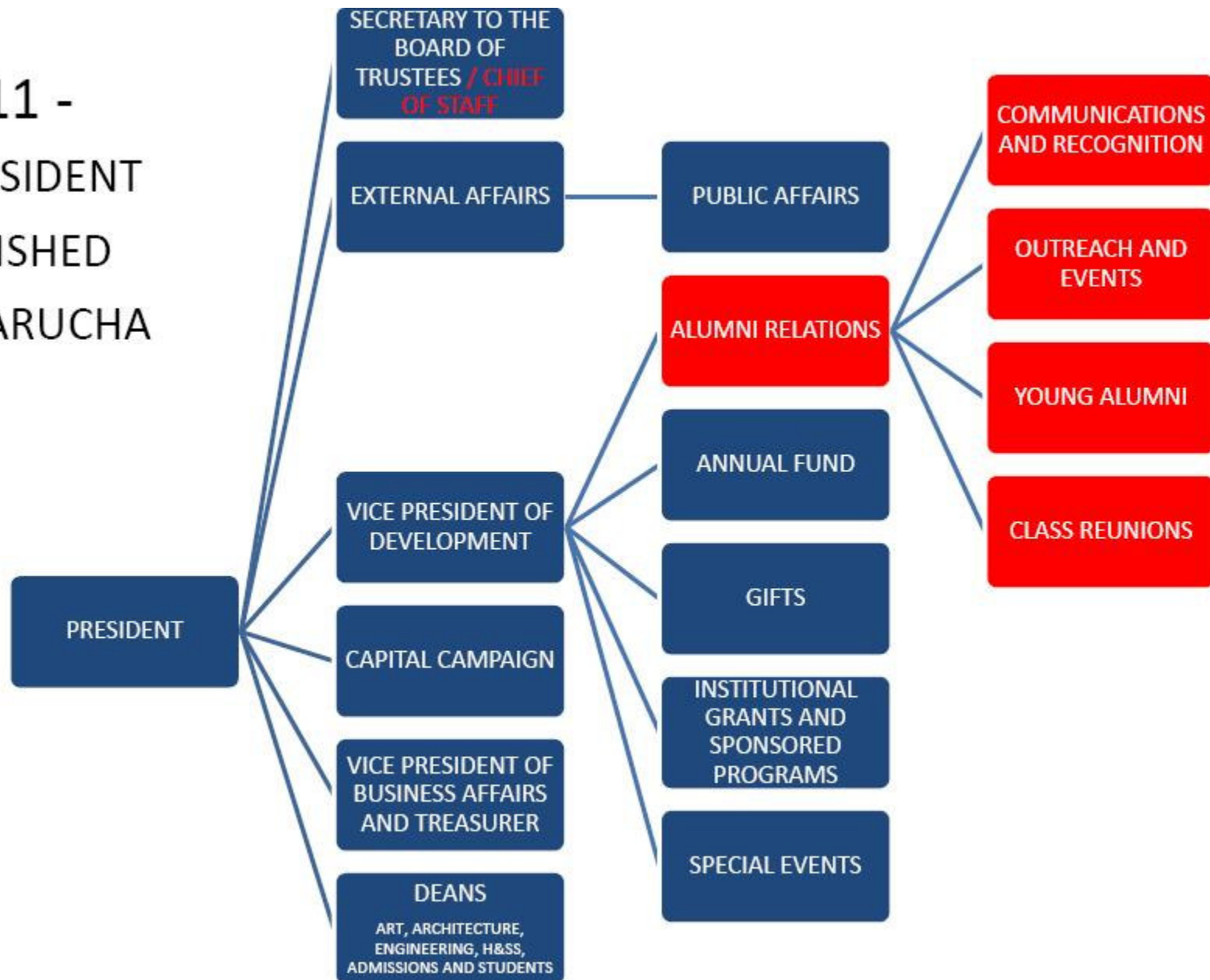
PRESIDENT

GEORGE

CAMPBELL

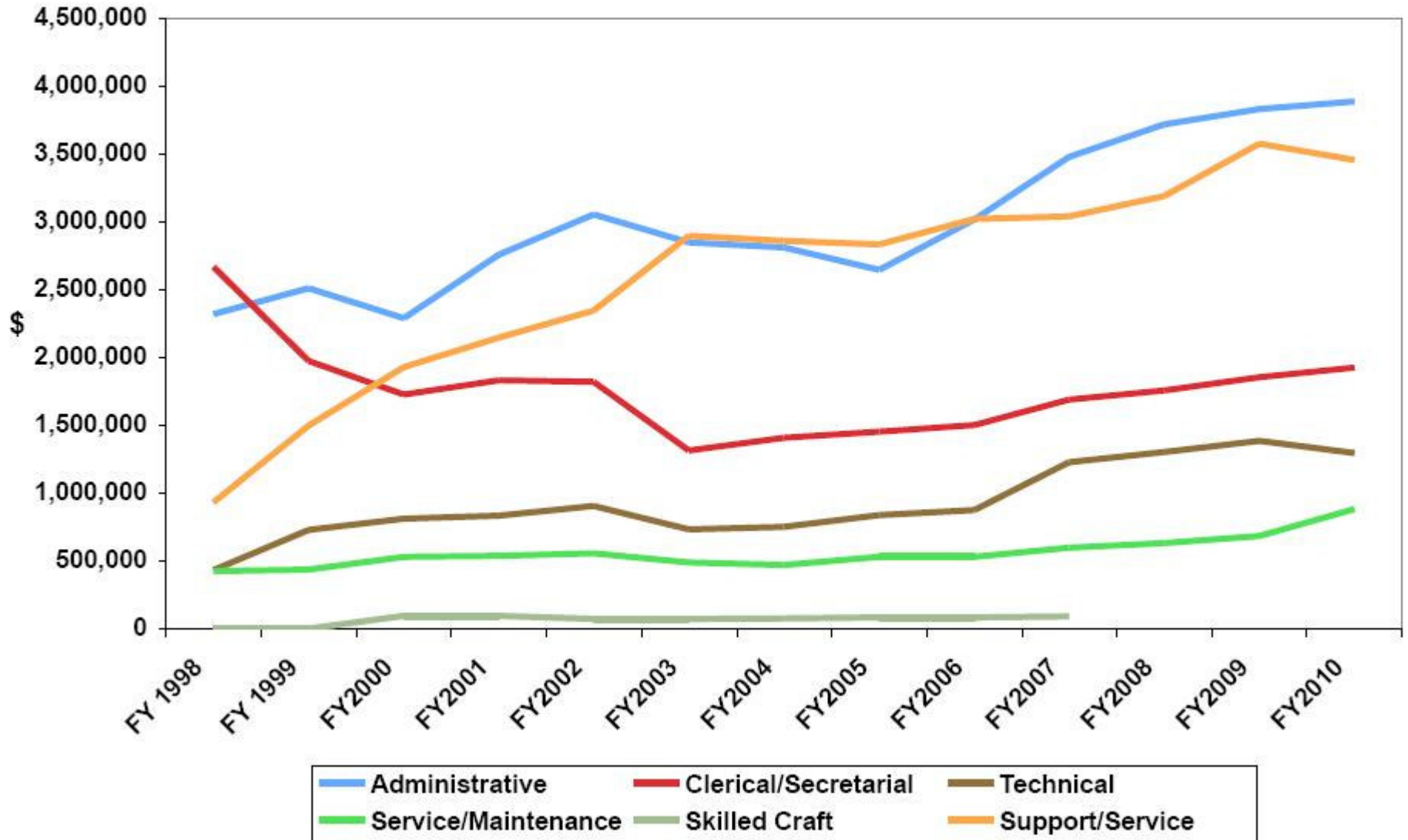


2011 - PRESIDENT JAMSHED BHARUCHA

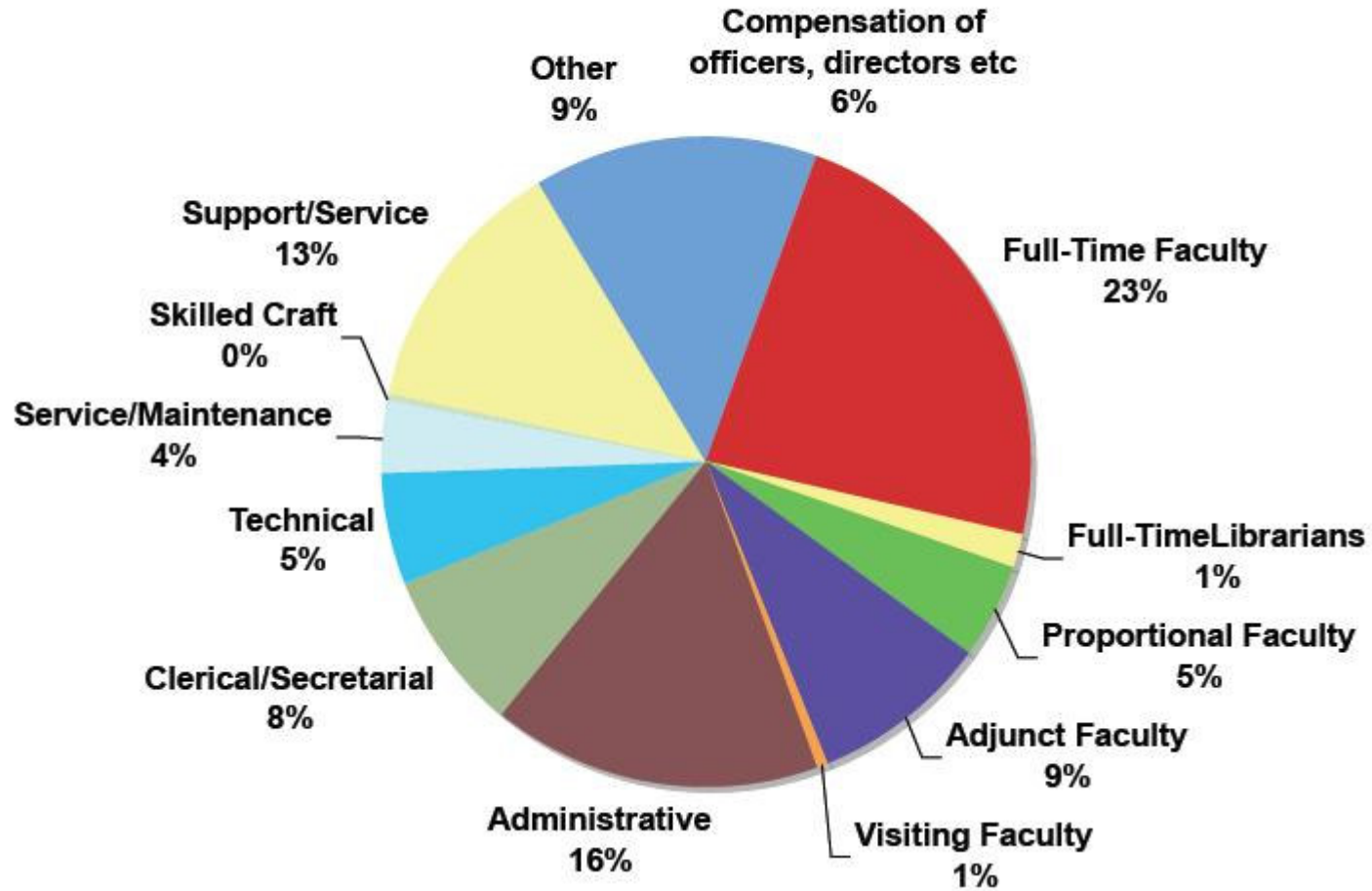


Unit	1996-2010 Growth	Administrative	Clerical / Secretarial	Technical	Service / Maintenance	Skilled Craft	Support / Service
School of Art	4	0	0	8			-4
School of Architecture	0	0	-2				2
School of Engineering	0	0	-1	-1			2
HSS	-1	0	-1				0
Computer Center	6	0		2			4
Design Center	1	1	-1	1			0
Lubalin Center	-1		-1				
Public Program	2	0	1				1
Library	0	0	-3	1			2
Student Services	2	0	-2				4
Admissions	1	0	-3				4
Alumni	-3	0	-6				3
Development (Resources)	7	2	-2				7
External Affairs	3	1	1				1
Buildings	4	1	-1		6		-2
Business Office	4	0	-3				7
President's Office	2	2	-2				2
Public Affairs	1	0	-2				3
Office Services	-2		-3				1
CURF	-2		-1				-1
AVRAC	1			2			-1
Student Housing	2	1	0				1

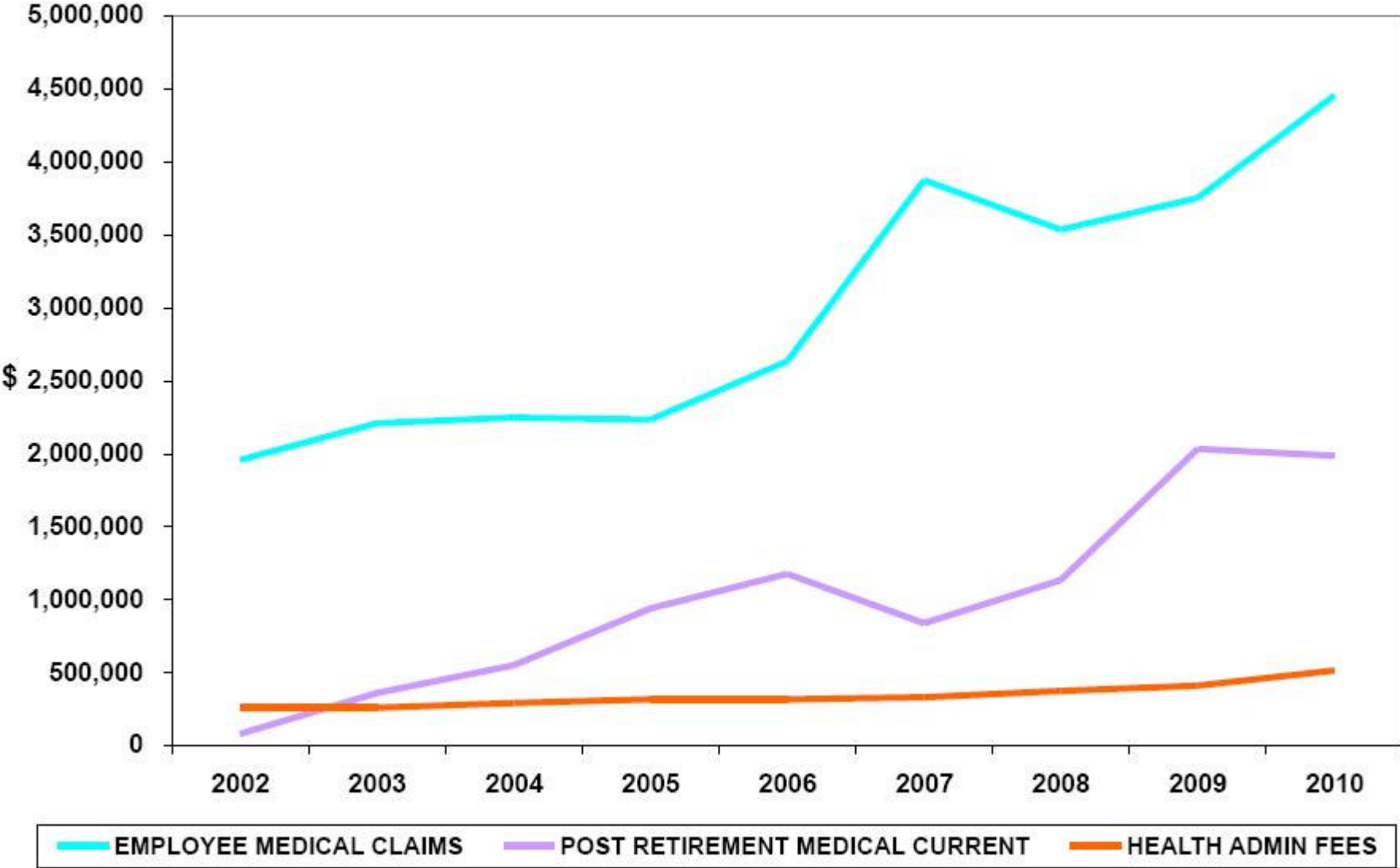
Staff Compensation 1998 - 2010



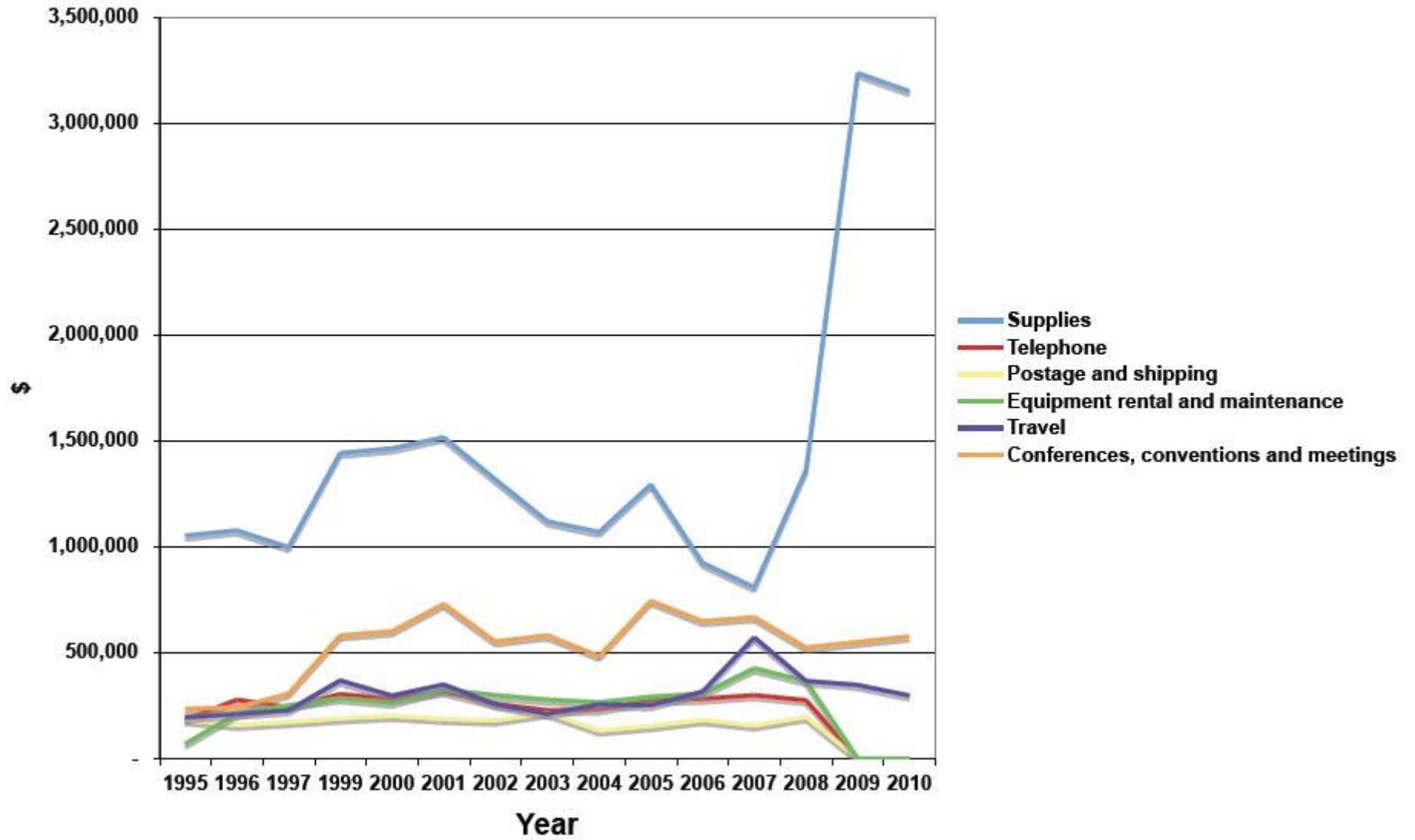
Compensation - 2010



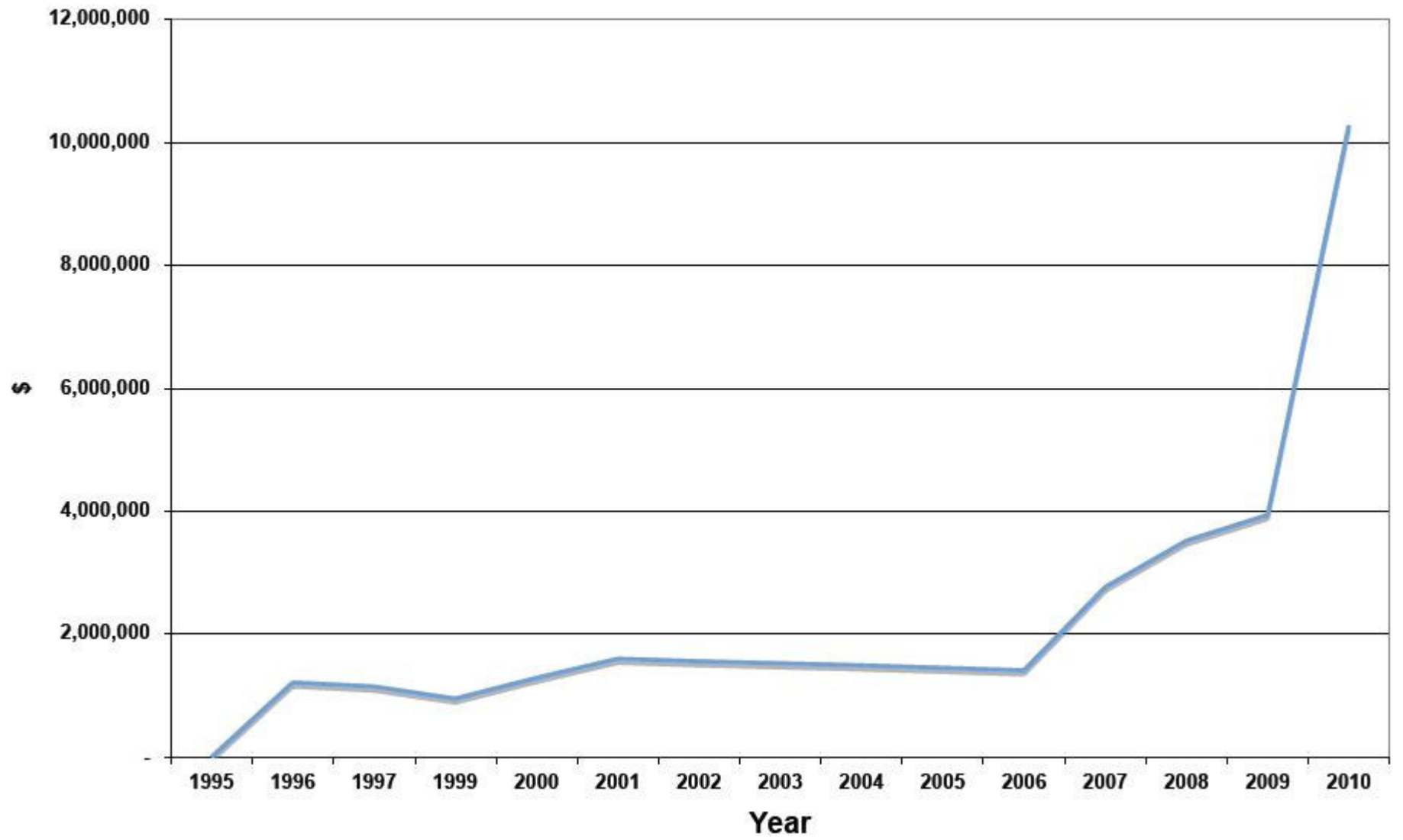
Benefits Drivers



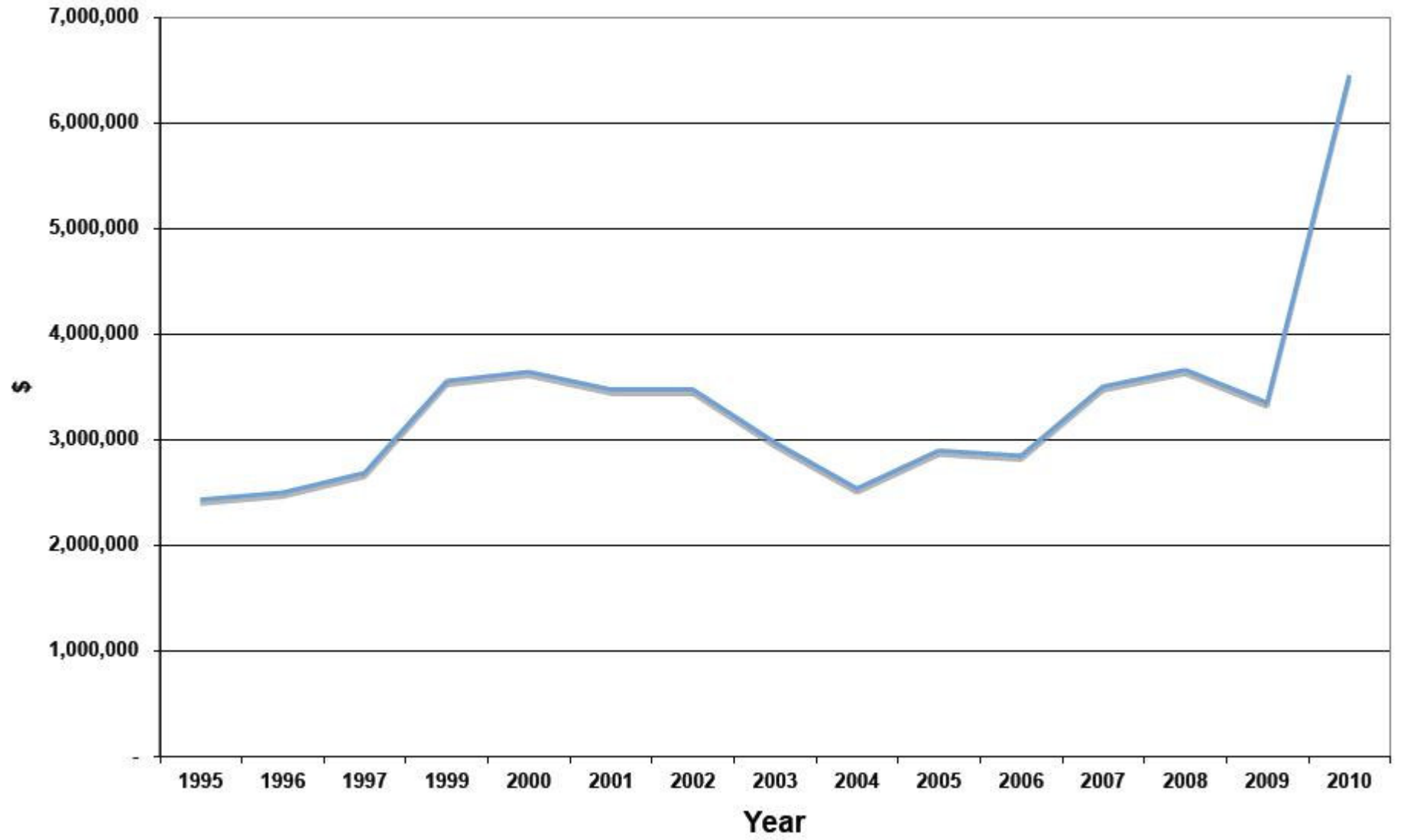
General Expenses

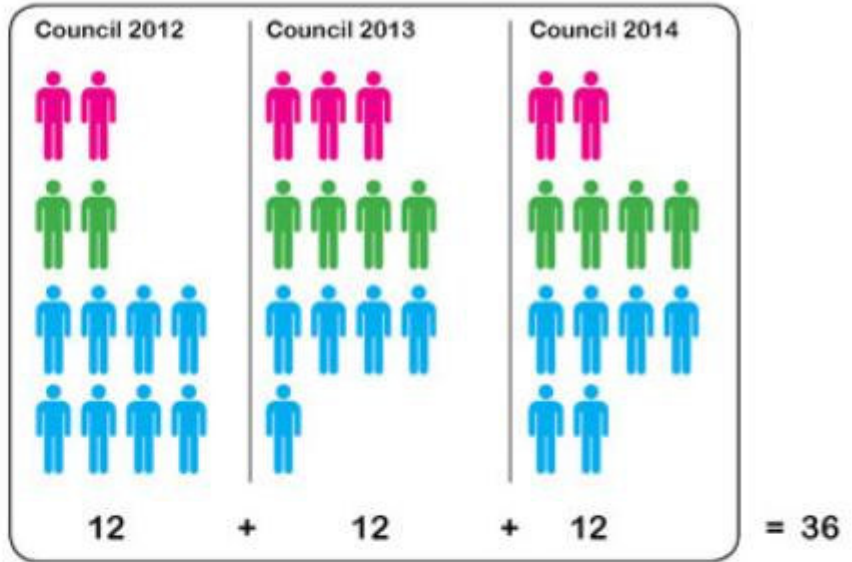
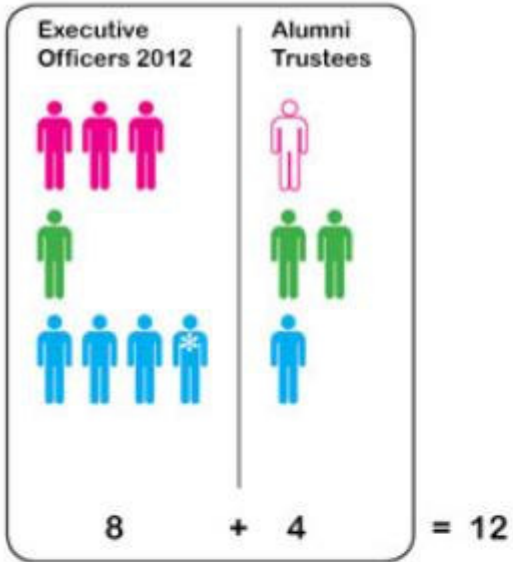



Interest

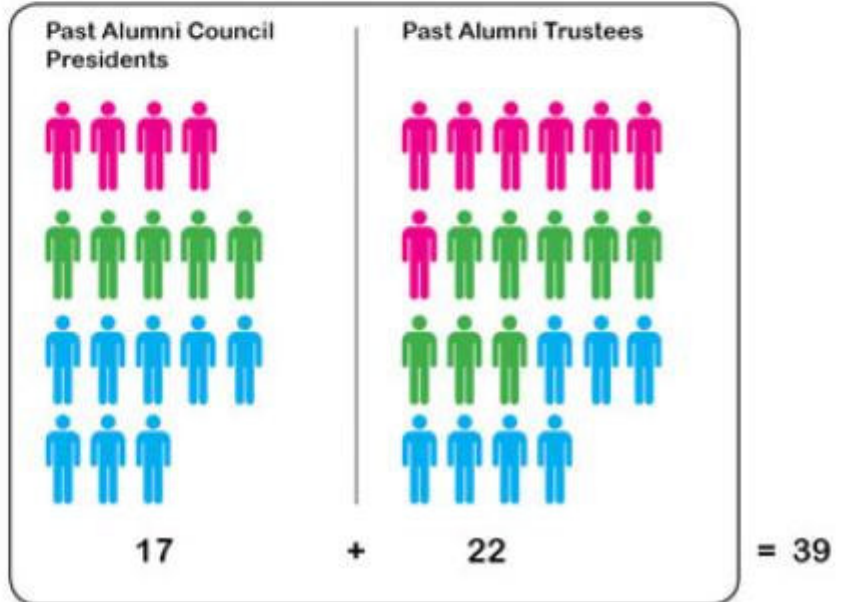


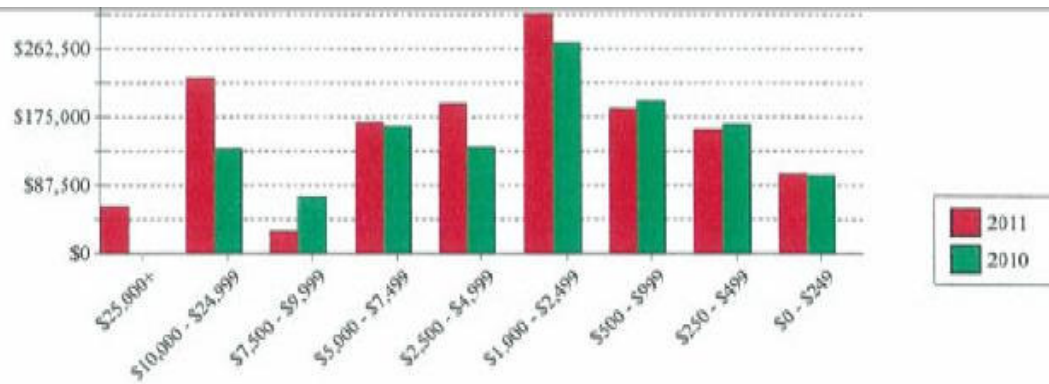
Depreciation, Depletion





ARCHITECTURE 
ART 
ENGINEERING 





Alumni Giving	2011		2010		% Change
	# of Donors	Amount	# of Donors	Amount	
\$25,000+	2	\$60,000	1	\$0	100%
\$10,000 - \$24,999	22	\$225,111	12	\$134,565	67%
\$7,500 - \$9,999	4	\$28,470	10	\$72,604	-61%
\$5,000 - \$7,499	39	\$168,200	37	\$162,875	3%
\$2,500 - \$4,999	74	\$192,272	56	\$136,447	41%
\$1,000 - \$2,499	278	\$307,496	240	\$269,955	14%
\$500 - \$999	373	\$185,750	400	\$195,961	-3%
\$250 - \$499	612	\$158,659	634	\$165,423	-4%
\$0 - \$249	1,213	\$101,966	1,242	\$100,268	2%
Total		\$1,427,926		\$1,238,098	15%
Total # of Donors	2,617		2,632		-1%
Average Gift		\$546		\$470	16%

	2011	2010	% Change
All Alumni Gifts - Cash	\$5,361,324	\$4,576,297	17%

Source	2011		2010		% Change
	# of Donors	Amount	# of Donors	Amount	
Trustees, Non-alumni	14	\$71,372	11	\$46,750	53%
Parents	1,137	\$200,282	1,156	\$199,744	0%
Students	96	\$5,576	2	\$300	1759%
Other Individuals	281	\$118,421	257	\$121,638	-3%
Matching Gifts	110	\$208,234	103	\$196,551	6%
Government	0	\$0	0	\$0	0%
Foundations	0	\$0	0	\$0	0%
Corporations	4	\$1,325	9	\$3,100	-57%
Other Organizations	2	\$35,000	1	\$1,100	3082%
Total	1,644	\$640,210	1,539	\$569,183	12%

	2011		2010		% Change
	Goal	Actual	Goal	Actual	
Year to Date Total	\$2,300,000	\$2,068,136	\$2,200,000	\$1,807,281	14%

MONEY ON THE TABLE

\$438,410 from 542 pledges

PLEDGE NOW

With the start of the 2011-12 Academic year, Cooper Union's new President Jamshed Bharucha announced that in the shadow of unmanageable deficits, the Cooper Union must place "tuition on the table," and consider charging Cooper Union students to attend the school. For the past century Cooper Union has existed as a meritocracy: awarding a full scholarship to all students. Turning Cooper Union into a tuition based school is a profound departure from the established principles of the school and would completely alter the character of the institution.

The Free Cooper Union initiative represents the members of the Cooper Union community who wish to support the Cooper Union's strong and unique identity as a tuition free undergraduate school for the study of architecture, art and engineering.

We alumni, students, faculty, charitable individuals and institutions pledge our full financial support to the Cooper Union as soon as the administration states publicly and unequivocally that Cooper Union's undergraduate schools of architecture, art and engineering will remain completely tuition free.

The Cooper Union exists as a unique and revolutionary model of education and an ideal and example to institutions of higher learning the world over.

We believe in Peter Cooper's original mission. We believe in sustaining this mission for all future generations. This mission is clearly expressed in Cooper Union's mission statement:

"The College admits undergraduates solely on merit and awards full scholarships to all enrolled students."

Breakout Themes:

Oversight

Financials

Culture of free education and philanthropy

Fundraising

Removing barriers mobilizes resources

Communications

Defer judgement

There are no bad ideas at this point. there will be plenty of time to judge ideas later.

One conversation at a time

Allow ideas to be heard and built upon.

Be visual

Try to engage the logical and the creative sides of the brain.

Encourage Everyone's Contribution

The conversations are as much about discovering and exploring powerful questions as they are about finding effective solutions

Build on the ideas of others

Think in terms of 'and' instead of 'but'. If you dislike someone's idea, challenge yourself to build on it and make it better.

Go for quantity!

Set a big goal for number of ideas and surpass it! Ideas should flow quickly.

One idea per sheet

No longer than a sentence

Encourage wild ideas

It's the wild ideas that often create real innovation. It is always easy to bring ideas down to earth later!

Explore Questions that matter

The conversations are as much about discovering and exploring powerful questions as they are about finding effective solutions

HOSTS

Karina Tipton CE'99 and Xenia Diente A'99

MODERATORS

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Franco Saredt A'10

The current version of this document can be found at <<http://www.notnicemusic.com/slides.pdf>>. The original version was completed on December 9, 2011. The Alumni Pioneer, <<http://www.notnicemusic.com/Cassandra/cooper.html>>, is a virtual newspaper with breaking news stories and links to analyses, sources and the media. It is written and formatted in an inverted-pyramid newspaper style to facilitate quick access to what is deemed the most important information.